



ADMIRAL'S CUP 2008

New Delhi, October 18, 2008: In an attempt to create and maintain a platform for zealous golf lovers, the Piramal Group today hosted India's largest corporate golf event - **Piramal Admiral's Cup 2008** - for the seventh consecutive year. The championship was inaugurated by the Chief of Naval Staff, Admiral Sureesh Mehta. The event witnessed a record simultaneous start of 130 participants at the picturesque DDA Outab Golf Course, New Delhi. Several Ambassadors and eminent personalities, such as the Deputy Chairman of the Planning Commission Dr Montek Singh Ahluwalia, Union Minister of Sports Hon'ble MS Gill, Lt Governor of Delhi HE Tejendra Khanna and celebrity cricketer Kapil Dev participated in this grand event.

Ambassadors from Laos, Bhutan, Brunei, Zimbabwe, Singapore, Finland, Myanmar, Morocco and several bureaucrats, diplomats and senior representatives from the judiciary competed for individual prizes amongst their respective categories to win the prestigious Champion Golfer of the Day award.

The Prize Distribution ceremony was held at the residence of the Chief of Naval Staff, Admiral Sureesh Mehta.

On this occasion, **Mr. Harinder Sikka, Director, Corporate Affairs, Piramal Group,** said, *"We within the Piramal Group are focused on the three values of Knowledge, Action and Care – and on applying these principles to the world we share and serve. Through our long-term undertaking to host this tournament, we seek not only to promote the game of golf but also to foster a spirit of learning that arises from a focus on this sport, a bent to dynamic action and our commitment to develop relations between India and the rest of the world."*

About the Piramal Group

Spanning a broad spectrum of industries and formats, the Piramal Group is committed to achieving excellence and leadership by adhering to ethically sound, innovative and value-driven practices in its diverse, yet focused, business ventures and initiatives. The Group's turnover exceeded US \$ 900 million in FY 2008.

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