

## **Piramal Group launches Piramal Diagnostic Services in Ahmedabad**

~ The only centre in Ahmedabad offering a full range of radiology, pathology and health-check services under one roof ~

**Ahmedabad, 12 October, 2008:** Piramal Diagnostic Services Pvt. Ltd., India's largest Pathology & Radiology Centre chain from pharma major Piramal Healthcare Ltd, has joined hands with Dr. Narendra L Patel's X – ray House to give Ahmedabad its first advanced diagnostic facility matching up to international standards, Piramal Diagnostic - Dr. Narendra Patel. It will be the only centre in Ahmedabad offering a full range of radiology, pathology and health-check services under one roof.

Piramal Diagnostic - Dr. Narendra Patel, situated at X-ray house, is spread over 12,000 sq ft of prime space in the Ellisbridge area in Ahmedabad. The Radiology services have been available under the name of Dr. Narendra Patel X-ray house since 1962. By joining hands with X-Ray House, Piramal Diagnostic Centre has introduced a full range of pathology services, state-of-the-art 64 slice CT scanner facilitating advanced non-invasive cardiac CT Scans and variety of health check-ups for individuals as well as corporates.

**Mr. Swati Piramal, Director, Piramal Group, said,** “At the Piramal Group, we understand the role of democratizing healthcare in reducing disparities and building a stable economy. We consider ourselves fortunate that we can serve the community by reducing the burden of disease. Our core values of Knowledge, Action and Care guide us in this endeavor.”

“At Piramal Diagnostic Services, we practice the value of **knowledge** by partnering with some of the best diagnostic experts in this country and providing cutting edge technology in NABL and CAP accredited centres. We are glad to associate with Dr. Narendra Patel & together we will strive to give the best to our customers. Our core value of **action** has propelled Piramal Diagnostic Services to be the largest player in this field offering a full range of clinical diagnostic services with 102 centres across India.”

“We practice the value of **care** by serving our customers – both doctors and patients with accurate and timely diagnostic information on the basis of which doctors can provide the best treatment to their patients at competitive prices.” she added.

Piramal Diagnostic Services consists of a chain of new age diagnostic centres that promise to deliver the highest standard of professionalism, technology and patient care at every customer contact point.

At Piramal Diagnostic - Dr. Narendra Patel, the Radiology department is managed by a team of dedicated senior Radiologists like Dr. Narendra Patel, Dr. Ajay Patel, Dr. Trupti Patel, Dr. Sanjiv Patel, Dr. Sapna Patel, Dr Urvashi Patel and Dr. Deepa Shah. The Pathology Department is managed by Dr. Kalpen Patel and Dr. Mansi Shah.

The following facilities are available at Piramal Diagnostic - Dr. Narendra Patel centre:

### **Radiology Department**

- Latest High Performance 1.5 Tesla MRI from Siemens.
- 64 slice High Performance CT Scan from Siemens for routine investigation and Coronary Angiography.
- Digital computer Radiography and Digital Fluoroscopy.
- Digital Orthopantogram and Cephalometry.
- Color Doppler Sonography equipment from Philips with Sono CT
- Mammogram
- Bone Densitometry (DEXA)

### **Pathology Department**

- BS 300 Fully Automated Biochemistry Analyzer
- Siemens Centaur CP fully Automated Immunoassay System
- Biomérieux BacT/AlerT 3D Automated Aerobic and Mycobacterial Culture System
- Sysmax KX21 18 Parameter Blood Cell Counter
- Nicholas 5010 Semi Auto Chemistry Analyzer
- SEAC Automated ELISA Reader and Micro Plate Washer System
- Laminar Air Flow Workstation for Microbiology

### **Health Checkup Department**

- TMT – case V1-65 + Defib – Schiller
- Spirometer – Schiller
- ECG – Schiller
- Audiometer – Arphi

### **About the Piramal Group**

Spanning a broad spectrum of industries and formats, the Piramal Group is committed to achieving excellence and leadership by adhering to ethically sound, innovative and value-driven practices in its diverse, yet focused, business ventures and initiatives. The Group's turnover exceeded Rs 3500 crores in FY2008.

### **About Piramal Diagnostic Services Pvt. Ltd.**

Piramal Diagnostic Services offers a full range of clinical diagnostic services. It is the largest player in this field and operates 102 centres spread across 48 locations in India. Piramal Diagnostic Services serves all segments in this business and is the leader in each. Some of the best doctors in the fields of radiology and pathology work with this organization. The aim of Piramal Diagnostic Services is to be present, in the next two years, in all cities with a population of 1 million or more.

### **For media queries, please contact:**

Ganesh Somwanshi  
Corporate Communications  
Piramal Group  
Contact: +91-22-3046 7873  
Mobile: +91-9819334878  
[ganesh.somwanshi@piramal.com](mailto:ganesh.somwanshi@piramal.com)

Meenakshi Sarkar  
Hanmer MS&L  
Tel: 079- 26872917  
Mobile: 9824330635  
[meenakshi@hanmermsl.com](mailto:meenakshi@hanmermsl.com)